

Tatiana Krasovski

1306 Quintero Ave #2, Los Angeles, CA 90026
www.illustratk.com .. tk@illustratk.com .. 310.384.4648

Education

2008. University of California, Los Angeles - B.A. Design | Media Arts
2006. Santa Monica College - A.A. Liberal Arts

Software

Photoshop, Illustrator, InDesign, AfterEffects, Maya, Premier, Final Cut Pro, Processing, HTML, CSS, Flash, Javascript, Microsoft Word, Microsoft Excel, Quickbooks.

Skills

Digital and Traditional Illustration, Photography, Print design, Web design, Book Binding.
Fluent in Russian.

Work Experience

Aug 2009 – Present Walt Disney Company - Consumer Products, Glendale, CA
Graphic Designer / Illustrator

- Created style guides for tween properties, including sourcing fonts, stylizing photography and producing original graphics
- Illustrated products and created mockups or existing and proposed products
- Researched and assembled trend boards and source material
- Created mockups and guidelines for product tags and packaging
- Created original graphics to be used on Disney Channel shows
- Technologies used: Adobe Photoshop, Illustrator, InDesign

Feb 2009 – Aug 2009 AmericanTours International, LLC., Los Angeles, CA
Graphic / Web Designer

- Redesigned the existing website at www.americantours.com
- Created interface elements for updated Web Booking Engine system
- Designed and templated marketing collateral outlining special offers and current news for ATI and AAA
- Researched forms of email and web marketing to maximize communication with customers. Implemented the agreed-upon system in sales and product development departments.
- Designed and coded HTML templates for email correspondence
- Technologies used: Adobe Photoshop, Illustrator, InDesign, HTML, CSS, Word, Excel

May 2007 - Dec 2008 National Realty Associates, Inc., Beverly Hills, CA
Design Lead / Real Estate Marketing

- Designed, prototyped and implemented a website template used to showcase all current properties for the company
- Regularly created written correspondence and reports for clients
- Created Direct Mail and Magazine advertisements

Tatiana Krasovski

1306 Quintero Ave #2, Los Angeles, CA 90026
www.illustratk.com .. tk@illustratk.com .. 310.384.4648

- Photographed properties for advertising
- Updated company logo and letterhead to be used in all correspondence
- Performed bookkeeping, specifically accounts payable and year-end reporting
- Technologies used: Microsoft Word, Excel, Photoshop, Illustrator, Quickbooks, HTML, CSS, Javascript

Aug 2003- May 2007 Limited Brands, Inc., Los Angeles, CA
Operations Manager / Sales Lead

- Managed a team ranging between 8 and 20 people
- Generated weekly reports for internal tracking, including productivity, performance, point-of-sale and payroll.
- Trained incoming associates on standards and Best Practices
- Executed Floor changes based on direction from Corporate Office

Aug 2004- Mar 2005 Rock & Republic, Inc., Culver City, CA
Assistant Designer / Illustrator

- Assisted with garment design and construction
- Sourced fabrics for show and production pieces
- Created flat-sketches of existing garments for distribution to buyers
- Designed promotional materials for fashion shows and events
- Acted as liaison between the design team and production department
- Technologies Used: Photoshop, Illustrator, Word, Excel

Sep 2007- Feb 2008 XOVision Inc., Los Angeles, CA
Freelance Product Design / Photo Editing

- Designed packaging for an existing line of MP3 players to be used in a Retail environment
- Designed and illustrated a new roof-mount LCD Screen / DVD Player device
- Retouched photos of existing products for use in web advertising
- Technologies Used: Photoshop, Illustrator

June 2004 Billykirk Inc., Los Angeles, CA
Freelance Graphic Design / Photography

- Photographed a line of existing products
- Designed two 3x8 foot banners to be used at the Magic Show trade show in Las Vegas, NV at the Billykirk booth
- Completed project ahead of a tight schedule
- Technologies Used: Photoshop, Canon 300D

References Upon Request