

# Tatiana Krasovski

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## Education

- B.A. University of California, Los Angeles - Design | Media Arts
- A.A. Santa Monica College, Santa Monica – Liberal Arts

## Skills

Fully proficient in the full Adobe Creative Suite as well as having working knowledge of Microsoft Office and several web coding languages. Background in digital and traditional illustration and photography. Fluent in Russian.

## Experience

- Walt Disney Company – Disney Consumer Products** 08/2009 – Present  
Senior Designer / Branding Coordinator
  - Created style guides for Disney properties, including performing trend research, sourcing fonts, stylizing photography, producing original graphics and delivering mechanicals
  - Worked closely with Category teams to support Licensees in maintaining branding and packaging standards. Utilized OPA system to provide feedback and direction
  - Developed original branding solutions as needed to support retailer requests and co-brands
- AmericanTours International, LLC.** 02/2009 – 08/2009  
Graphic / Web Designer
  - Executed a front-end redesign of existing website at [www.americantours.com](http://www.americantours.com)
  - Designed and created templates for marketing collateral and email campaigns
- National Realty Associates, Inc.** 05/2007 – 12/2008  
Design Lead / Real Estate Marketing
  - Designed, prototyped and implemented a website template used to showcase properties
  - Photographed properties for advertising and created Direct Mail and Magazine advertisements
- Limited Brands, Inc.** 08/2003 – 05/2007  
Operations Manager / Sales Lead
  - Managed a team ranging between 8 and 20 people. Trained incoming associates as needed
  - Generated reports for internal tracking, including productivity, performance, POS and payroll
- Rock & Republic, Inc.** 04/2004 – 10/2004  
Assistant Designer / Illustrator
  - Assisted with garment design and liaised between design and production teams
  - Designed promotional materials for fashion shows and events