

Tatiana Krasovski

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Education

2008. University of California, Los Angeles - B.A. Design | Media Arts
2006. Santa Monica College - A.A. Liberal Arts

Software

Photoshop, Illustrator, InDesign, AfterEffects, Maya, Premier, Final Cut Pro, Processing, HTML, CSS, Flash, Javascript, Microsoft Word, Microsoft Excel, Quickbooks.

Skills

Digital and Traditional Illustration, Photography, Print design, Web design, Book Binding.
Fluent in Russian.

Work Experience

Walt Disney Company - Consumer Products, Glendale, CA Aug 2009 – Present
Graphic Designer / Illustrator / Branding Coordinator

- Created style guides for tween properties, including sourcing fonts, stylizing photography and producing original graphics
- Illustrated products and created mockups or existing and proposed products
- Researched and assembled trend boards and source material
- Developed original branding programs and assets for licensed product
- Worked closely with Category teams and Licensees to communicate and maintain high level of consistency in branding
- Technologies used: Adobe Photoshop, Illustrator, InDesign

AmericanTours International, LLC., Los Angeles, CA Feb 2009 – Aug 2009
Graphic / Web Designer

- Redesigned the existing website at www.americantours.com
- Created interface elements for updated Web Booking Engine system
- Designed and templated marketing collateral outlining special offers and current news for ATI and AAA
- Researched forms of email and web marketing to maximize communication with customers. Implemented the agreed-upon system in sales and product development departments.
- Designed and coded HTML templates for email correspondence
- Technologies used: Adobe Photoshop, Illustrator, InDesign, HTML, CSS, Word, Excel

National Realty Associates, Inc., Beverly Hills, CA May 2007 - Dec 2008
Design Lead / Real Estate Marketing

- Designed, prototyped and implemented a website template used to showcase properties for the company
- Photographed properties for advertising and created Direct Mail and Magazine advertisements
- Updated company logo and letterhead to be used in all correspondence
- Performed bookkeeping, specifically accounts payable and year-end reporting
- Technologies used: Microsoft Word, Excel, Photoshop, Illustrator, Quickbooks, HTML, CSS, Javascript

Limited Brands, Inc., Los Angeles, CA Aug 2003- May 2007
Operations Manager / Sales Lead

- Managed a team ranging between 8 and 20 people
- Generated weekly reports for internal tracking, including productivity, performance, point-of-sale and payroll.
- Trained incoming associates on standards and Best Practices
- Executed Floor changes based on direction from Corporate Office

Rock & Republic, Inc., Culver City, CA Aug 2004- Mar 2005
Assistant Designer / Illustrator

- Assisted with garment design and construction
- Sourced fabrics for show and production pieces
- Created flat-sketches of existing garments for distribution to buyers
- Designed promotional materials for fashion shows and events
- Acted as liaison between the design team and production department
- Technologies Used: Photoshop, Illustrator, Word, Excel

References Upon Request